

CRASH Cards.

Motorcyclists and pillions – why you need one of these!

CRASH Card is a scheme in which motorcyclists place a card inside their crash helmet as a medic alert. The details which the rider has written on the card provide vital information for attending ambulance crews if the motorcyclist is injured in a road traffic collision - saving valuable time and helping treatment, especially if the rider is either unconscious or unable to communicate.

This scheme, which has been in use for nearly two years in some parts of England, was created by the committee of the Ambulance Motorcycle Club a group of experienced Paramedics and ambulance staff who are passionate about motorcycling.

With support and backing from Great Western Ambulance Service (GWAS), Gloucestershire Road Safety Partnership (GRSP) and other partners, including Gloucestershire Police, a local launch took place at the Lower Lode Inn, Forthampton on Wednesday 1st June.



Photo: The CRASH Card introductory letter and credit-card sized card that is placed inside the helmet.

This card is designed for all sizes of powered two wheelers, mopeds to super bikes and cruisers to tourers, for all motorcycle journeys; to college, for leisure, work and commuting, including professionals. It is suitable for riders and pillions.

To order your card, please contact [Chris Harrison](#).

The card also has a mnemonic "CRASH" which gives helpful advice if a rider comes across a road traffic collision.

Pc Simon Ross, Traffic Police said, "By carrying the CRASH card within your helmet and affixing the green dot to the right side of it, we will know that the next of kin details (name / phone number) will be available to the us, so that we can if necessary, contact the rider or pillion's loved ones should they be required in the event of an incident".

The CRASH card is accompanied by an explanatory letter which contains a self adhesive green dot. The letter explains that riders should affix the dot to the right hand side of their helmet to help alert the attending medical staff to the presence of the card.

The letter also shows how to fill out the card and explains that only trained professionals should remove an injured rider's crash helmet.



Photo shows L to R: Chris Harrison, Motorcycle Coordinator for the Gloucestershire Road Safety Partnership; Pc Simon Ross, Traffic Police for Gloucestershire Constabulary, and Kevin Dickens, Paramedic with the Great Western Ambulance Service, handing out CRASH cards to bikers at the Lower Lode Inn Biker's Nite on June 1st.

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Please note, our suppliers have told us: The adhesive on the green sticker is not solvent based and is therefore deemed as suitable. With the small size of the label '10mm diameter', any effect would be minimal if at all.